



# Online Products

*RecruitMilitary offers several online recruiting products, including those listed below. The price points of the products increase incrementally in line with the employer's use of RecruitMilitary's candidate database and the RecruitMilitary staff. Thus, employers gain a full spectrum of control over the products they use and the costs they incur.*

## About RecruitMilitary

RecruitMilitary is the only nationwide, full-service military-to-civilian recruiting firm. RecruitMilitary's database consists of job candidates who are transitioning out of the United States Armed Forces as well as military veterans with varying amounts of business experience. RecruitMilitary candidates have attributes that corporate America needs: maturity, character, leadership, work ethic, creativity, and discipline. On our own team are former members of the United States Army, the United States Navy, the United States Air Force, and the United States Marine Corps. Whether you need hourly employees or salaried professionals, RecruitMilitary has the right hiring solutions and the right candidates for you.

## Job Postings

Job Postings are an attractive option for employers driven primarily by cost considerations. The employer posts a description of the job and a company profile at the RecruitMilitary Website. The employer uses forms that have been pre-formatted by RecruitMilitary to facilitate searches by job candidates. The posting can also include a company logo. The description and logo are fully editable—that is, the employer can change any part of them at any time before the posting expires. Candidates who are interested in the posted job respond directly via a built-in e-mail system.

## Pay-per-Use Database Subscription

This product is priced low enough to make database access a compelling option for employers who hire infrequently or who have a small budget for hiring. Most competitors in the military-to-civilian recruiting industry offer one subscription product—unlimited access for an annual fee that is much higher than the investment for this RecruitMilitary product. To use our product, an employer searches the RecruitMilitary Website to view the listings of the qualifications of all transitioning personnel and veterans who have registered, but not those individuals' contact information. The employer decides which job candidates to pursue, then purchases the contact information from RecruitMilitary.

## Branch-Specific Subscription

No other site in the world offers an employer an opportunity to recruit and hire candidates from just one branch of the armed forces. This product offers unlimited access to a database consisting of comprehensive profiles and resumes of candidates from the branch selected by the employer. At no additional cost, RecruitMilitary's staff will consult extensively with the employer to help determine if just one branch is best for the job opening(s).

## Premium Database Subscription

A Premium Database Subscription is a sound choice for an employer that will be in the job market consistently. The employer buys access to all information—including contact information—on all individuals who have registered at the RecruitMilitary Website. The employer is entitled to post an unlimited number of jobs and to make unlimited use of RecruitMilitary's suite of advanced electronic hiring tools—all at no additional cost.

## Targeted Advertising and Promotion Campaigns

An employer can use this product to sell career opportunities to our database on prime locations and through prime venues. The product is ideal for creating brand awareness and generating detailed leads. The employer, the employer's advertising or public relations agency, and the RecruitMilitary staff work together to design and deliver e-mail or direct-mail campaigns to those registered transitioning personnel and veterans who have opted to receive them.